

Current Global Integrity Challenges and Impacts of the COVID-19 Pandemic on Corporate Compliance and Fight Against Corruption

September 23, 2020

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Established in May 2010

Highest ethical values in business world, integrity, transparency, accountability, compliance programs

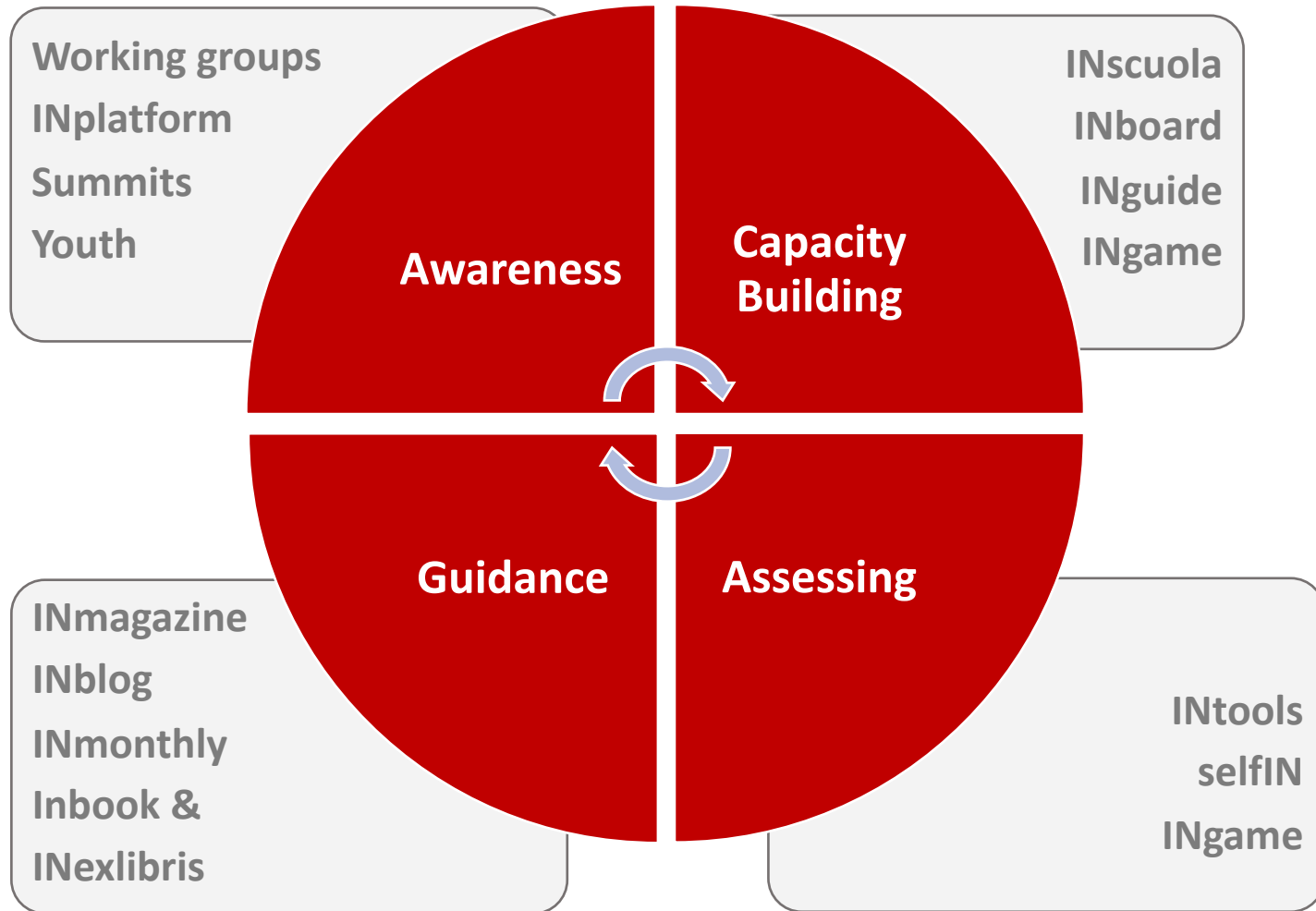
A reference center

TEİD membership base: +150 corporate members and individual members

%15 of Turkish GDP

250.000+ Employees

Business Ethics To Be The Key Stone, Levelling The Playing Field...



TEİD Is A Member of;



B20 Anti-Corruption Network

B20 Turkey

TRACE International,

Global Ethics Network,

European Business Ethics Network

Basel Institute on Governance

OECD Anti-Corruption Working Group



Turkish Integrity Center of Excellence by ©TEİD

Turkish Integrity Center of Excellence



Private Sector
Center for Collective Action

Private Sector Collective Action Center

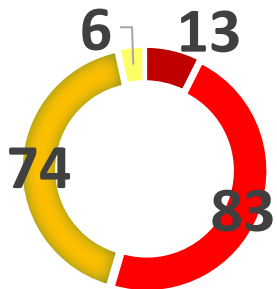
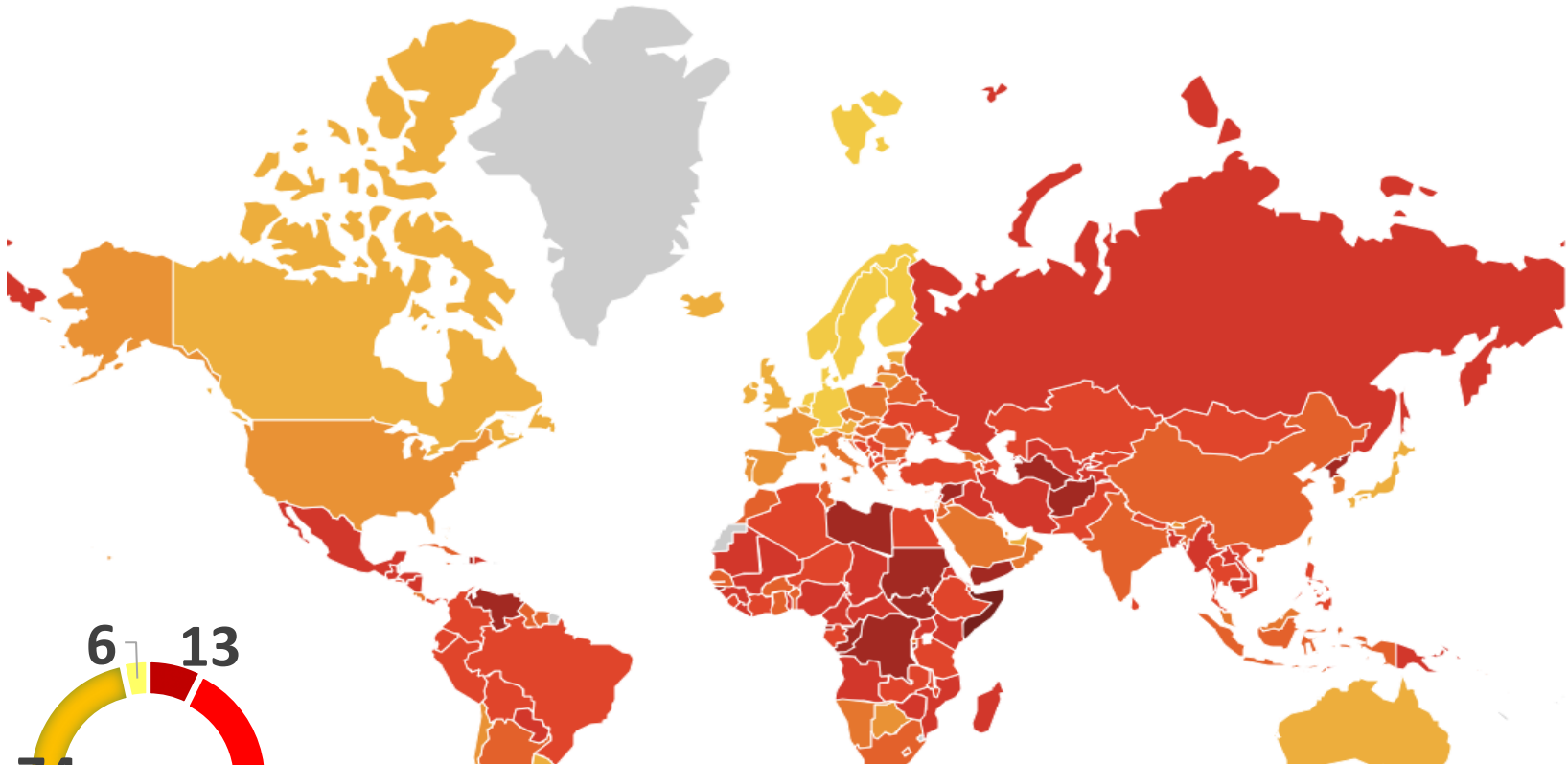


Frank Brown

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Affiliated with the U.S. Chamber of Commerce

Corruption Perceptions Index 2019



Top 20 Countries

#	Country	Region	2019
1	New Zealand	AP	87
1	Denmark	WE/EU	87
3	Finland	WE/EU	86
4	Switzerland	WE/EU	85
4	Sweden	WE/EU	85
4	Singapore	AP	85
7	Norway	WE/EU	84
8	Netherlands	WE/EU	82
9	Luxembourg	WE/EU	80
9	Germany	WE/EU	80
11	Iceland	WE/EU	78
12	United Kingdom	WE/EU	77
12	Canada	AME	77
12	Austria	WE/EU	77
12	Australia	AP	77
16	Hong Kong	AP	76
17	Belgium	WE/EU	75
18	Ireland	WE/EU	74
18	Estonia	WE/EU	74
20	Japan	AP	73

Last 4 Years Of Top 20 Countries

Corruption Perceptions Index 2019

	Country	ISO3	Region	CPI score 2019	Rank 2019	Sources 2019	Standard error 2019	CPI score 2018	Rank 2018	Sources 2018	Standard error 2018	CPI score 2017	Rank 2017	Sources 2017	Standard error 2017	CPI score 2016	Sources 2016	Standard error 2016
1																		
2																		
3																		
4	New Zealand	NZL	AP	87	1	8	2,29	87	2	8	2,44	89	1	8	2,4	90	7	2,56
5	Denmark	DNK	WE/EU	87	1	8	2,54	88	1	8	2,63	88	2	8	2,75	90	7	2,46
6	Finland	FIN	WE/EU	86	3	8	2,92	85	3	8	2,74	85	3	8	2,84	89	7	1,46
7	Switzerland	CHE	WE/EU	85	4	7	1,58	85	3	7	1,57	85	3	7	1,71	86	6	1,57
8	Singapore	SGP	AP	85	4	9	2,05	85	3	9	1,98	84	6	9	2,26	84	8	2,35
9	Sweden	SWE	WE/EU	85	4	8	1,98	85	3	8	2,02	84	6	8	2,27	88	7	1,33
10	Norway	NOR	WE/EU	84	7	7	1,65	84	7	8	2,14	85	3	8	1,83	85	7	1,85
11	Netherlands	NLD	WE/EU	82	8	8	2,25	82	8	8	2,3	82	8	8	2,23	83	7	2,32
12	Luxembourg	LUX	WE/EU	80	9	7	1,95	81	9	7	2,32	82	8	6	2,08	81	6	1,96
13	Germany	DEU	WE/EU	80	9	8	3,31	80	11	8	2,49	81	12	8	1,87	81	7	2,73
14	Iceland	ISL	WE/EU	78	11	7	4,63	76	14	7	4,33	77	13	7	4,38	78	6	3,81
15	Canada	CAN	AME	77	12	8	2,80	81	9	8	2,16	82	8	8	1,49	82	7	2,03
16	United Kingdom	GBR	WE/EU	77	12	8	3,34	80	11	8	2,03	82	8	8	1,7	81	7	2,12
17	Australia	AUS	AP	77	12	9	1,32	77	13	9	1,27	77	13	9	1,4	79	8	1,27
18	Austria	AUT	WE/EU	77	12	8	1,57	76	14	8	1,37	75	16	8	1,17	75	7	1,36
19	Hong Kong	HKG	AP	76	16	8	3,15	76	14	8	2,47	77	13	7	2,37	77	7	2,62
20	Belgium	BEL	WE/EU	75	17	7	1,09	75	17	8	1,09	75	16	8	1,63	77	7	1,55
21	Ireland	IRL	WE/EU	74	18	7	3,61	73	18	7	3,25	74	19	7	3,68	73	6	4,31
22	Estonia	EST	WE/EU	74	18	10	1,21	73	18	10	1,44	71	21	10	2,21	70	10	2,16
23	Japan	JPN	AP	73	20	9	3,51	73	18	9	2,85	73	20	9	2,66	72	8	3,02

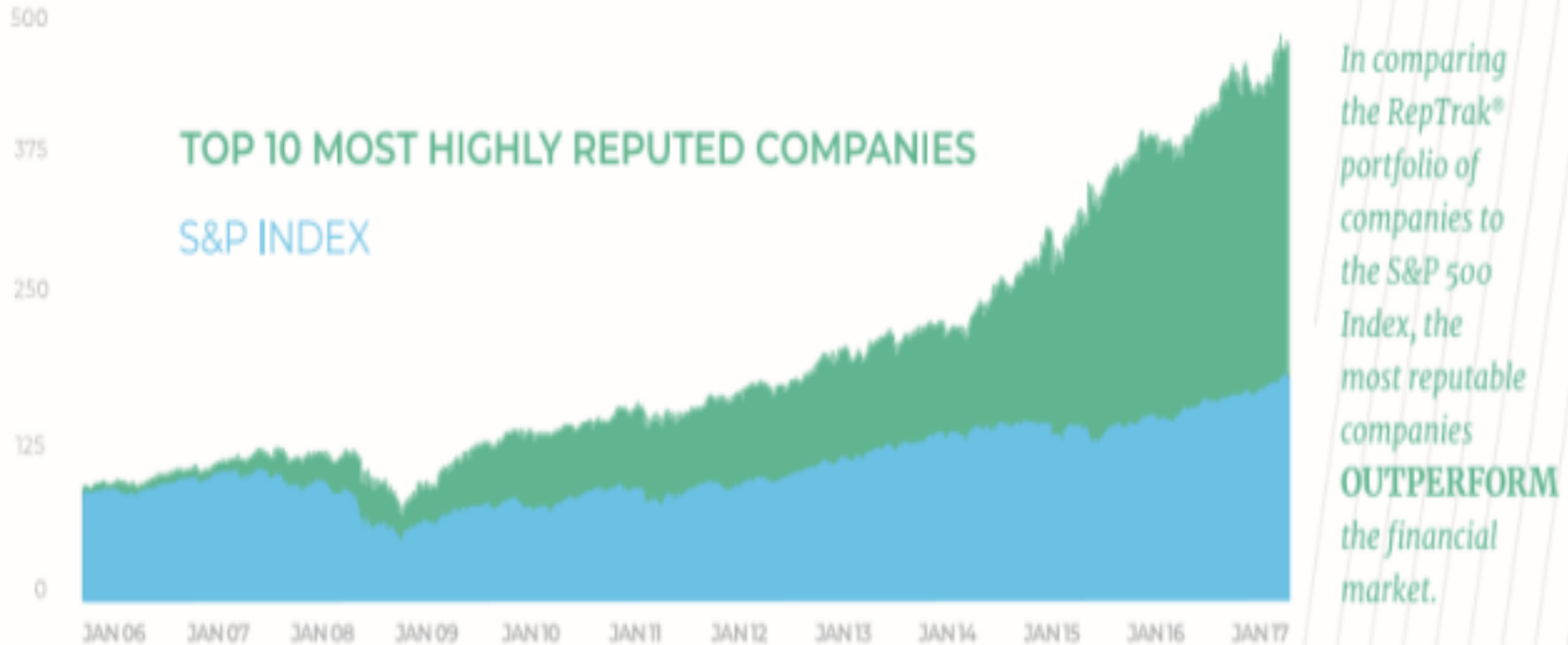


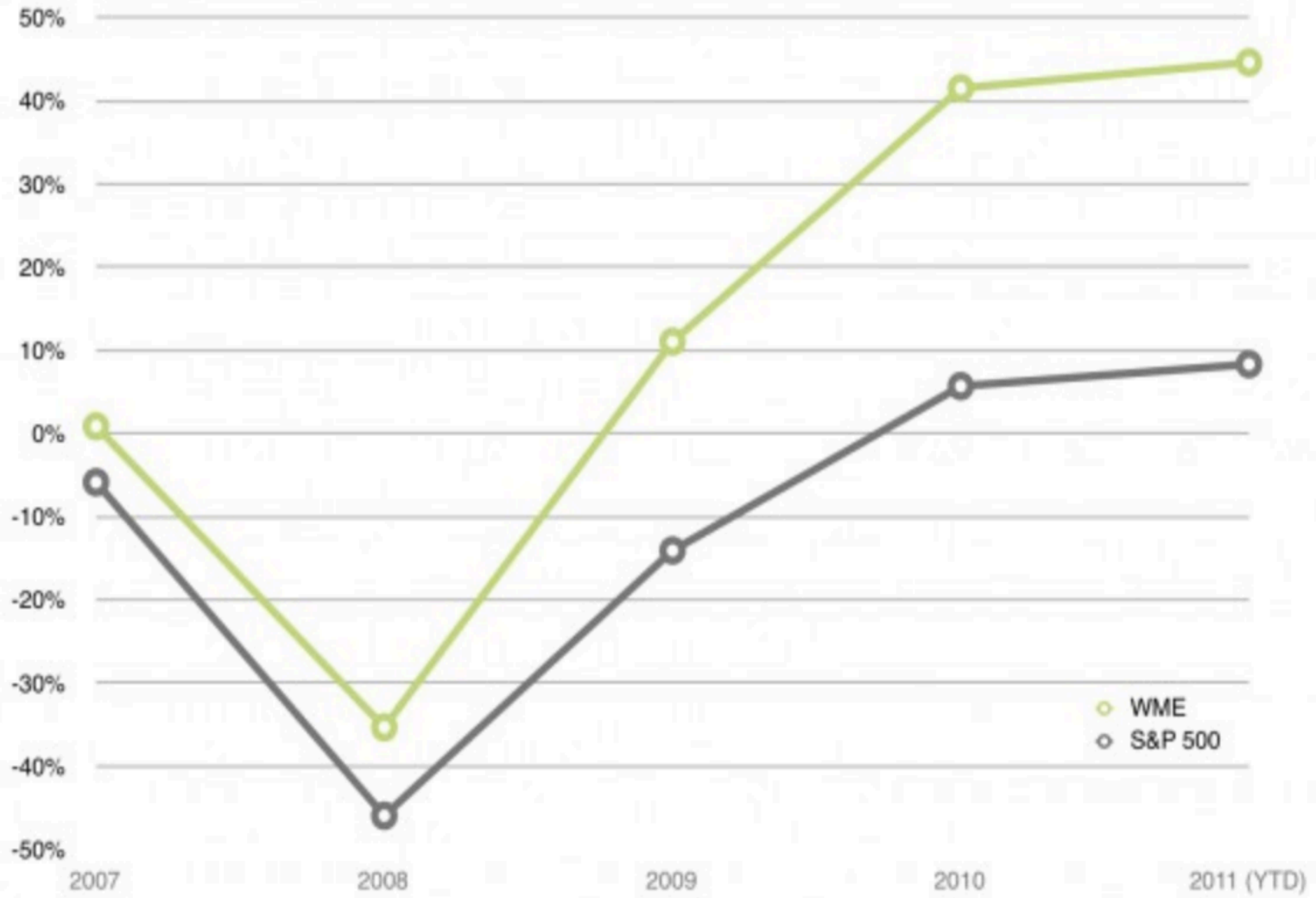
Covid-19 – Premium for a Strong Rule of Law

- Foundations of **rule of law** are essential
 - Strength of institutions like the judiciary must be maintained
 - Companies should retain their independence to operate

How Reputation Moves Markets

An analysis of data in the US by Reputation Institute, reveals how **corporate reputation increases share price value.**





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Key findings

90%

believe that COVID-19 poses a risk to ethical business conduct at their organization

Demonstrating integrity Doing the right thing is about more than avoiding financial penalties.	50% Strengthening reputations	41% Attracting new customers	40% Helping retain talent	
COVID-19 Aside from worsening market conditions, respondents believe the top COVID-19 risks to ethical conduct are:	33% Disruption to traditional working patterns, e.g. increase in remote working	28% Disruption to supply chains	24% Reduction in employee benefits and compensation	22% Reduction in staff levels
Personal conduct Junior employees* don't always trust the integrity of their leaders.	53% of junior employees are not entirely confident that management abides by the relevant laws, codes of conduct and industry regulations.	58% of board members are very confident that they play by the rules.		
Third-party conduct Senior leaders are prepared to ignore third-party misconduct.	13% of all respondents would be prepared to ignore unethical conduct by third parties in order to boost their career or pay.	20% The figure rises to 20% among board members.		
Data integrity Organizations are overconfident on data protection.	86% of those surveyed said they are fairly or very confident that their organization is doing everything needed to protect the privacy of customer data.	59% don't train employees on applicable data privacy regulations, such as the General Data Protection Regulation (GDPR).		

*For the purposes of this report, junior employees are defined as those who categorized themselves as 'other employee.'

Covid-19: Compliance at Risk

- Concern that anti-corruption compliance will drop as a priority
- Companies are struggling to survive and desperate to maintain revenue flow
- Concern that enforcement will drop as governments seek help business flourish unimpeded

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- Concern that massive monetary outlays and suspension of ordinary procurement rules will result in greater corruption related to government procurement

At Large: How chief compliance officers became today's 'super executives'

Richard L. Cassin September 10, 2020 7:58 am

The DOJ released the first version of its Evaluation of Corporate Compliance Programs in 2017. That document (with its 2019 and 2020 updates) completed the chief compliance officer's amazing transformation from part-time generalist to today's highly specialized "super executive." How did it happen, and why?



A bit of background. The U.S. Sentencing Commission arguably **created** the modern compliance function with the 1991 release of the Organizational Guidelines. The DOJ's Evaluation of Corporate Compliance Programs paid homage to the Organizational Guidelines. But the DOJ's document "personalized" compliance in the new way that started after 9/11, and it elevated the CCO to a special level within the C-suite.

Here's what I mean.

The Organizational Guidelines famously set out the elements of an "effective compliance program." One of those elements required companies to place responsibility for the compliance function on "high-level personnel of the organization." The U.S. Sentencing

The FCPA Blog